



Invitation to the “Tea and Love” Micro-film Competition

Tea endorses love, symbolizes a happy marriage, and enriches our emotions. It is best to appreciate tea through love.

There is no universal boundary that exists in the world of love as well as in tea. What’s the story of tea and love in your country or daily life? We have sent invitations to friends in over 150 countries to record the beautiful touching stories of tea and love in your life. Friends around the world can use smartphones or cameras to give a testimony of the eternal fragrance of tea and love from a unique perspective.

We sincerely look forward to your participation in the “Tea Capital Cup”, “Tea and Love” Micro-film competition.

I. Activity Schedule

October 1, 2014—October 30th 2014: Work collection

December 2014: Translation, subtitles, and packaging

January 2015: Professional accreditations, including primary and final accreditations. The jury will consist of experts selected from the film and television industry as well as the tea industry.

January 1, 2015—March 31, 2015: Film entries will be exhibited on the organizer’s international network website and other websites like YouTube. We will invite the winning filmmakers to China and begin worldwide online voting at the same time.

Late April 2015: The Closing & Award Ceremony of the “Tea and Love” Micro-film competition and the “Tea and Love” Film Festival celebration.

II. Participation Objective:

The competition is open to all, including professional filmmakers,

college students, tea lovers, film amateurs, Chinese culture fans, and anyone interested in visiting China.

III. Awards & Prizes:

The accreditation consists of two parts: professional accreditation and online voting.

The professional jury is obliged to present:

- (1) 10 Awards of Best Short Film: One main cast of the winning films will be invited to attend the ceremony and the festival. The Organizing Committee will cover the fees for the round-trip flight ticket, accommodation, and local transportation. If other representatives come to attend the ceremony, the Organizing Committee will offer free accommodation and local transportation.
- (2) 10 Awards of Excellence: Winners will be awarded honor certificates and gifts.
- (3) 10 Memorial Awards: Winners will be awarded honor certificates and gifts.

Online Voting:

From January 1 to March 31, 2015, films that have passed the primary accreditation will be exhibited on the official website:

<http://esperanto.cri.cn/filmc/> (Chinese)

<http://esperanto.cri.cn/filme/> (Esperanto)

Online voting will produce the Top 10 Most Popular Micor-films. The filmmakers will be awarded an honor certificate and gifts.

Also, one souvenir will be given to a voter selected randomly each week.

IV. Eligibility:

- (1) Genre: Open to all kinds of genres, such as feature film, documentary, musical, animation.
- (2) Running time: 2 to 10 minutes.
- (3) Equipment: All types of equipment, including home cameras, smartphones, and professional cameras, are acceptable.
- (4) Theme: Relation between “Tea” and “Love” is a criterion.
- (5) Language: Chinese, ESPERANTO, and the native language of the participant’s country of origin are all acceptable.
- (6) Subtitles: Only the subtitled list is required from the participants, and the screening of the subtitles will be operated by the organizer.
- (7) Format: mp4.
- (8) Deadline: 24:00 on November 30, 2014, BJT.

V. How to Participate:

Complete the application form (see attached) and submit together with the competing film. The submitted work cannot infringe on any copyrights, intellectual property, and other legal rights of any third party. The author carries full responsibility for disputes involving the legal rights such as copyright, portrait right and reputation right. Creative-Commons-License (CC-BY) is applicable to all submitted works.

How to submit (either option is acceptable):

1. Send the film via the attachment to filmkonkurso2014@163.com.

2. YouTube

Please upload your film to your personal account on YouTube to generate a video address. The application form should include the video address and also must be submitted to filmkonkurso2014@163.com.

If you have any question, please contact the Organizing Committee:

E-mail amo@cri.com.cn

Skype [esperanto.film](https://www.skype.com/en/contacts/skype/esperanto.film)

Facebook [espradio@cri.com.cn](https://www.facebook.com/espradio@cri.com.cn)

Application Form of the “Tea and Love” Micro-film Competition

Name of Main Cast		Average Age	
Nationality		Vocation	
Contacts			
Submission Address (Please Click)	<input type="checkbox"/> filmkonkurso2014@163.com <input type="checkbox"/> YouTube account		
Title of Work			
Work Introduction			
Subtitle Text			
Copyright Statement	<p>The author promises there is no plagiarism or infringement of copyright, intellectual property or other legal rights of any third party. The author carries full responsibility for disputes involving copyright, portrait right, reputation right and other legal rights. The author agrees to the uncompensated use of the submitted work on the organizer’ s official website, radio programs, magazines, derivative publications (not limited to books and audio and video publications), film festival, culture week, seminar and other non-profit activities. Creative-Commons-License (CC-BY) is applicable to the submitted work.</p>		